



## Welcome

The Grantseeker Information Webinar will begin in several minutes. Your presenters today are:



**Denise Canning** Director of Grant Operations The Community Foundation *for* Greater New Haven



Jackie Downing Director of Grantmaking and Nonprofit Effectiveness The Community Foundation for Greater New Haven



Sarah J. H. Fabish Vice President for Grantmaking & Scholarships The Community Foundation for Greater New Haven



Valerie Knight-DiGangi Program Officer The Valley Community Foundation



# Grantseeker Information Webinar

#### Thursday, January 14, 2021 9:00 a.m. – 10:30 a.m.

in partnership with





## Having trouble hearing us?

If you are having trouble with the audio portion of the Webinar, you can phone-in instead of using the speakers on your computer.



Dial: 1-646-876-9923 Webinar ID: 977 3009 6635

#### The COMMUNITY Foundation *for* Greater New Haven



Valley towns shaded in gray are served by the Valley Community Foundation

# 3 Steps Before You Apply



Do your research



Identify collaborators and partners



Structure your program and request



## Grantmaking in 2021

- ✓ All nonprofit organizations eligible for flexible funds through general operating support
- ✓ Online grant application portal
- ✓ Simplified applications
- ✓ Shorter turn-around time
- ✓ Stepping Forward
  - ✓ Additional Resources
  - ✓ New Grant Programs

## **Stepping Forward**

An unprecedented three-year funding commitment and series of actions to address the impact of COVID and advance racial equity.

- ✓ Foundation is prioritizing issues related to addressing the lasting impact of COVID-19, advancing racial equity and dismantling racism and gender inequity.
- ✓ More resources through all grant processes.
- ✓ Increased access for small nonprofits and organizations that have never applied to The Foundation.
- ✓ New program opportunities will include:
  - ✓ Grants for Racial Equity + Creative Healing through the Arts.
  - ✓ Grants and training for BIPOC (Black Indigenous People of Color) led nonprofits
- ✓ More information: www.cfgnh.org/steppingforward

Grantmaking in 2021 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed
- One year or multi-year

#### 2021 Competitive Grant Opportunities

#### Greater New Haven and Valley-based organizations

Name	Purpose	Deadline
Responsive Grants - General Operating Support (GOS)	Flexible funding; apply for single or multi- year	February 25, 2021, 5 p.m.
Animal Shelter Grants	Flexible funding	Ongoing
Racial Equity + Creative Healing Through the Arts (New in 2021)	COVID-19 Response and Racial Justice; small grant program that puts artists and arts organizations back to work	Ongoing: application opens February 1, 2021
BIPOC-led Leadership Cohort (New in 2021)	Leadership development; flexible funding	TBD
Consultant Support Program	Short-term project for building capacity; one time only	Ongoing
Greater New Haven COVID-19 Community Fund	Funding needs related to pandemic; in partnership with United Way of Greater New Haven	TBD



## Responsive Grant Type General Operating Support (GOS)



To further the general mission and work of an organization, rather than for a specific purpose or project

- Applicants must have a published giveGreater.org<sup>®</sup> profile
- An organization cannot apply if it has a current GOS grant that extends beyond 2021
- Average grant size is between \$20K-\$30K per year
- 1, 2 and 3 year grants awarded
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>



#### 2021 Review Process and Timeline

**Responsive General Operating Support** 



# 2021 Review Process and Timeline

**Responsive General Operating Support** 



(1)

### Grants for Racial Equity + Creative Healing Through the Arts

- Support Creative and Equitable Recovery in our region
- Available to arts organizations and organizations with a history of arts programming
- Projects that break down racism, support learning for youth and provide opportunities for collective mourning, comfort and healing
- Rolling applications; opening February 1, 2021; panel of artists to review
- Application will be available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

## **BIPOC-led Leadership Cohort**

- Leadership development for emerging leaders of color
- Eligible Organizations:
  - Never received a Responsive Grant
  - Greater New Haven or the Valley
  - BIPOC-led and/or BIPOC-serving
- Flexible funding up to \$15,000 per year/two years
- Application focused on BIPOC leader

#### **Consultant Support Program**

- Short-term project for building capacity
- Can cover consultant's time and some other expenses
- One time in 2021
- Contact Jackie Downing (<u>jdowning@cfgnh.org</u>) or Valerie Knight-DiGangi (<u>vdigangi@valleyfoundation.org</u>) for information

#### 2021 Competitive Grant Opportunities

Greater New Haven-based organizations only

Name	Purpose	Deadline	Eligibility
Small Grants - Program - Capacity Building - General Operating Support (New in 2021)	For direct service programs, infrastructure improvement or flexible funding; time sensitive requests; one year only	Ongoing	<ul> <li>Operating budget</li> <li>\$2M</li> <li>Up to \$15K</li> </ul>
Sponsorships	One-day virtual fundraising events; formats to host virtual events	Ongoing	All
The Quinnipiac River Fund	For projects that protect and conserve the Quinnipiac River	January 22, 2021	All working on the watershed
Neighborhood Leadership Program	For local residents committed to making a positive difference through resident engagement	January 19, 2021	Residents of New Haven, Hamden, East Haven, West Haven

### Small Grant Types Program Support

- For a specific new or existing program
- Available to organizations with annual operating budgets less than \$2M
- Up to \$15K per year; rolling applications
- 6-8 week turnaround
- Contact <a href="mailto:dcanning@cfgnh.org">dcanning@cfgnh.org</a> for application



## Small Grant Types Capacity Building Support

- For short-term financial assistance to build the infrastructure of an organization for long term success
- Includes capital requests
- Available to organizations with annual operating budgets less than \$2M
- Up to \$15K per year; rolling applications
- 6-8 week turnaround
- Contact <u>dcanning@cfgnh.org</u> for application



#### Small Grant Types General Operating Support

- Flexible funding
- Available to organizations with annual operating budgets less than \$2M
- Up to \$15K per year; rolling applications
- 6-8 week turnaround
- Contact <u>dcanning@cfgnh.org</u> for application



### Sponsorships

#### **Greater New Haven-based organizations**

- One-day virtual fundraising events
- Neighborhood events
- Virtual formats to host one-day fundraising events
- Up to \$2,500; rolling applications
- 3-4 week turnaround
- Applications available on <u>www.cfgnh.org</u>



#### 2021 Competitive Grant Opportunities

Valley-based organizations only

Name	Purpose	Deadline	Eligibility
Valley Community Grants	Civic engagement efforts	March 5, 2021, 5 p.m.	2 or fewer FTE staff members
Valley Sponsorships	Events, fairs	Ongoing	All
Valley Needs and Opportunities Grants	Innovative programs and emergency needs	Ongoing	All orgs; Up to \$10,000



## Community Grants Valley-based organizations

- For civic engagement
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.





- Available to organizations with two or fewer full-time equivalent staff members
- Organizations do not have to be 501(c)3 or equivalent
- Up to \$2,500; deadline to apply: March 5, 2021
- Applications available on <u>www.valleyfoundation.org</u>

#### Sponsorships Valley-based organizations

- One-day events
- Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns





- Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor
- Up to \$2,500; rolling applications
- Applications available on <u>www.valleyfoundation.org</u>

## Needs and Opportunities Grants Valley-based organizations

- For innovative and ongoing programs and emergency needs
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns



- Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor
- Up to \$10,000; rolling applications
- Applications available on <u>www.valleyfoundation.org</u>

## **Grantmaking Technical Assistance**

#### Nuts & Bolts Workshop • January 21, 2021

by Webinar:

- 10:30 a.m. How to Choose the Right Grant Application
- 11:00 a.m. Responsive General Operating Support Grants
- 11:30 a.m. VCF review of Needs & Opportunities Grants, Sponsorships, Consultant Support and Community Grants
- 12:00 p.m. TCF review of Small Grants, Arts Grants Consultant Support, BIPOC Cohort

To register for upcoming workshops: <u>cfgnh.org/workshops</u> Registration will open soon

## Login Screen for Online Applications Introducing Blackbaud





Please Sign In		
Welcome to our new O	nline Application Site	
Please note that your		online application site is no longer va
	click the "Create Account" button be	
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<ul> <li>First time applicants,</li> <li>Once you have an according to the second seco</li></ul>	count, please sign in using your E-ma	il Address and Password.



- Applicants requesting a Responsive Grant must create or update a giveGreater.org<sup>®</sup> profile as part of the application
- To complete a giveGreater.org<sup>®</sup> profile, contact Stephanie Chung at <u>schung@cfgnh.org</u>

# Benefits of having a giveGreater.org<sup>®</sup> profile

#### No Cost

A giveGreater.org<sup>®</sup> profile is free. There is no cost to maintain a profile and no monthly fee for online giving access

#### **New Donors**

Nonprofits report receiving gifts from new donors

#### **Access to Special Trainings**

Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give<sup>®</sup>.

#### **Multiple Uses**

giveGreater.org<sup>®</sup> nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation







An opportunity to attract new donors and win thousands of dollars in matching funds and prizes for your organization

### Reporting Grant Progress Conditions

The following are conditions of all responsive grants:

- Submission of an annual report on the progress made toward outcomes
- Updates to a grant recipient's existing giveGreater.org<sup>®</sup> profile if applicable
- Subsequent years of funding are conditional based on performance and progress toward stated outcomes



#### Resources



#### Questions?

### Thank you!