Welcome

The Grantseeker Information Webinar will begin in several minutes. Your presenters today are:

Denise Canning
Director of Grant Operations
The Community Foundation for Greater New Haven

Jackie Downing
Director of Grantmaking and Nonprofit Effectiveness
The Community Foundation for Greater New Haven

Sarah J. H. Fabish
Vice President for Grantmaking & Scholarships
The Community Foundation for Greater New Haven

Valerie Knight-DiGangi
Program Officer
The Valley Community Foundation
Grantseeker Information Webinar

Thursday, January 14, 2021
9:00 a.m. – 10:30 a.m.
Having trouble hearing us?

If you are having trouble with the audio portion of the Webinar, you can phone-in instead of using the speakers on your computer.

Dial: 1-646-876-9923
Webinar ID: 977 3009 6635
The COMMUNITY Foundation for Greater New Haven

The COMMUNITY Foundation for Greater New Haven

Leading on Issues

Building Endowment

Strengthening Nonprofits

Increasing Giving

Knowledge

Permanence

Valley towns shaded in gray are served by the Valley Community Foundation
3 Steps Before You Apply

1. Do your research

2. Identify collaborators and partners

3. Structure your program and request
Competitive Grant Eligibility

- 501(c)3 or equivalent or find a sponsor
- Majority of services in our 20-town region

Limited capital project funding available

- Non-discriminatory practices

- Grant reports must be up-to-date
- Certain projects less likely to be funded
Grantmaking in 2021

✓ All nonprofit organizations eligible for flexible funds through general operating support
✓ Online grant application portal
✓ Simplified applications
✓ Shorter turn-around time
✓ Stepping Forward
  ✓ Additional Resources
  ✓ New Grant Programs
Stepping Forward
An unprecedented three-year funding commitment and series of actions to address the impact of COVID and advance racial equity.

✓ Foundation is prioritizing issues related to addressing the lasting impact of COVID-19, advancing racial equity and dismantling racism and gender inequity.
✓ More resources through all grant processes.
✓ Increased access for small nonprofits and organizations that have never applied to The Foundation.
✓ New program opportunities will include:
  ✓ Grants for Racial Equity + Creative Healing through the Arts.
  ✓ Grants and training for BIPOC (Black Indigenous People of Color) led nonprofits

✓ More information: www.cfgnh.org/steppingforward
Grantmaking in 2021 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed
- One year or multi-year
2021 Competitive Grant Opportunities
Greater New Haven and Valley-based organizations

<table>
<thead>
<tr>
<th>Name</th>
<th>Purpose</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Responsive Grants</td>
<td></td>
<td></td>
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<tr>
<td>- General Operating Support (GOS)</td>
<td>Flexible funding; apply for single or multi-year</td>
<td>February 25, 2021, 5 p.m.</td>
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<tr>
<td>Animal Shelter Grants</td>
<td>Flexible funding</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Racial Equity + Creative Healing Through the Arts (New in 2021)</td>
<td>COVID-19 Response and Racial Justice; small grant program that puts artists and arts organizations back to work</td>
<td>Ongoing: application opens February 1, 2021</td>
</tr>
<tr>
<td>BIPOC-led Leadership Cohort (New in 2021)</td>
<td>Leadership development; flexible funding</td>
<td>TBD</td>
</tr>
<tr>
<td>Consultant Support Program</td>
<td>Short-term project for building capacity; one time only</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Greater New Haven COVID-19 Community Fund</td>
<td>Funding needs related to pandemic; in partnership with United Way of Greater New Haven</td>
<td>TBD</td>
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Responsive Grant Type
General Operating Support (GOS)

To further the general mission and work of an organization, rather than for a specific purpose or project

- Applicants must have a published giveGreater.org® profile
- An organization cannot apply if it has a current GOS grant that extends beyond 2021
- Average grant size is between $20K-$30K per year
- 1, 2 and 3 year grants awarded
- Application available on www.cfgnh.org and www.valleyfoundation.org
2021 Review Process and Timeline

Responsive General Operating Support

giveGreater.org® profile due 5 p.m.

Feb. 18

Application due 5 p.m.

Feb. 25

Applications reviewed

Mar.
2021 Review Process and Timeline
Responsive General Operating Support

April
Applications denied or moved to stage two

Apr.-June
Full review of application

June
Funding decisions made by Board
Grants for Racial Equity + Creative Healing Through the Arts

• Support Creative and Equitable Recovery in our region

• Available to arts organizations and organizations with a history of arts programming

• Projects that break down racism, support learning for youth and provide opportunities for collective mourning, comfort and healing

• Rolling applications; opening February 1, 2021; panel of artists to review

• Application will be available on www.cfgnh.org and www.valleyfoundation.org
BIPOC-led Leadership Cohort

• Leadership development for emerging leaders of color

• Eligible Organizations:
  – Never received a Responsive Grant
  – Greater New Haven or the Valley
  – BIPOC-led and/or BIPOC-serving

• Flexible funding up to $15,000 per year/two years

• Application focused on BIPOC leader
Consultant Support Program

- Short-term project for building capacity
- Can cover consultant’s time and some other expenses
- One time in 2021
- Contact Jackie Downing (jdowning@cfgnh.org) or Valerie Knight-DiGangi (vdigangi@valleyfoundation.org) for information
# 2021 Competitive Grant Opportunities

**Greater New Haven-based organizations only**

<table>
<thead>
<tr>
<th>Name</th>
<th>Purpose</th>
<th>Deadline</th>
<th>Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Grants</td>
<td>For direct service programs, infrastructure improvement or flexible funding; time sensitive requests; one year only</td>
<td>Ongoing</td>
<td>- Operating budget &lt;$2M</td>
</tr>
<tr>
<td>- Program</td>
<td></td>
<td></td>
<td>- Up to $15K</td>
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<tr>
<td>- Capacity Building</td>
<td></td>
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<tr>
<td>- General Operating Support (New in 2021)</td>
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<tr>
<td>Sponsorships</td>
<td>One-day virtual fundraising events; formats to host virtual events</td>
<td>Ongoing</td>
<td>All</td>
</tr>
<tr>
<td>The Quinnipiac River Fund</td>
<td>For projects that protect and conserve the Quinnipiac River</td>
<td>January 22, 2021</td>
<td>All working on the watershed</td>
</tr>
<tr>
<td>Neighborhood Leadership Program</td>
<td>For local residents committed to making a positive difference through resident engagement</td>
<td>January 19, 2021</td>
<td>Residents of New Haven, Hamden, East Haven, West Haven</td>
</tr>
</tbody>
</table>
Small Grant Types
Program Support

• For a specific new or existing program

• Available to organizations with annual operating budgets less than $2M

• Up to $15K per year; rolling applications

• 6-8 week turnaround

• Contact dcanning@cfgnh.org for application
Small Grant Types
Capacity Building Support

• For short-term financial assistance to build the infrastructure of an organization for long term success

• Includes capital requests

• Available to organizations with annual operating budgets less than $2M

• Up to $15K per year; rolling applications

• 6-8 week turnaround

• Contact dcanning@cfgnh.org for application
Small Grant Types

General Operating Support

• Flexible funding

• Available to organizations with annual operating budgets less than $2M

• Up to $15K per year; rolling applications

• 6-8 week turnaround

• Contact dcanning@cfghnh.org for application
Sponsorships
Greater New Haven-based organizations

• One-day virtual fundraising events

• Neighborhood events

• Virtual formats to host one-day fundraising events

• Up to $2,500; rolling applications

• 3-4 week turnaround

• Applications available on www.cfgnh.org
2021 Competitive Grant Opportunities
Valley-based organizations only

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<tr>
<td>Valley Community Grants</td>
<td>Civic engagement efforts</td>
<td>March 5, 2021, 5 p.m.</td>
<td>2 or fewer FTE staff members</td>
</tr>
<tr>
<td>Valley Sponsorships</td>
<td>Events, fairs</td>
<td>Ongoing</td>
<td>All</td>
</tr>
<tr>
<td>Valley Needs and Opportunities Grants</td>
<td>Innovative programs and emergency needs</td>
<td>Ongoing</td>
<td>All orgs; Up to $10,000</td>
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Community Grants

Valley-based organizations

• For civic engagement

• Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.

• Available to organizations with two or fewer full-time equivalent staff members

• Organizations do not have to be 501(c)3 or equivalent

• Up to $2,500; deadline to apply: March 5, 2021

• Applications available on www.valleyfoundation.org
Sponsorships

Valley-based organizations

• One-day events

• Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns

• Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor

• Up to $2,500; rolling applications

• Applications available on www.valleyfoundation.org
Needs and Opportunities Grants

Valley-based organizations

• For innovative and ongoing programs and emergency needs

• Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns

• Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor

• Up to $10,000; rolling applications

• Applications available on [www.valleyfoundation.org](http://www.valleyfoundation.org)
Grantmaking Technical Assistance

Nuts & Bolts Workshop • January 21, 2021

by Webinar:

10:30 a.m. - How to Choose the Right Grant Application
11:00 a.m. - Responsive General Operating Support Grants
11:30 a.m. - VCF review of Needs & Opportunities Grants, Sponsorships, Consultant Support and Community Grants
12:00 p.m. - TCF review of Small Grants, Arts Grants Consultant Support, BIPOC Cohort

To register for upcoming workshops: cfgnh.org/workshops
Registration will open soon
Login Screen for Online Applications
Introducing Blackbaud
• Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application

• To complete a giveGreater.org® profile, contact Stephanie Chung at schung@cfgnh.org

Benefits of having a giveGreater.org® profile

**No Cost**
A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access

**New Donors**
Nonprofits report receiving gifts from new donors

**Access to Special Trainings**
Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

**Multiple Uses**
giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation
An opportunity to attract new donors and win thousands of dollars in matching funds and prizes for your organization
Reporting Grant Progress

Conditions

The following are conditions of all responsive grants:

• Submission of an annual report on the progress made toward outcomes

• Updates to a grant recipient’s existing giveGreater.org® profile if applicable

• Subsequent years of funding are conditional based on performance and progress toward stated outcomes
Resources

- **Valerie Knight-DiGangi**
  - All Valley grant processes
  - General questions
  - [vdigangi@valleyfoundation.org](mailto:vdigangi@valleyfoundation.org)

- **Sarah Fabish**
  - General questions
  - [sfabish@cfgnh.org](mailto:sfabish@cfgnh.org)

- **Denise Canning**
  - General questions
  - Technical support for online application
  - [dcanning@cfgnh.org](mailto:dcanning@cfgnh.org)

- **Jackie Downing**
  - General questions
  - [jdowning@cfgnh.org](mailto:jdowning@cfgnh.org)

- **Kara Straun**
  - Reporting and evaluation questions
  - Outcome questions
  - [kstraun@cfgnh.org](mailto:kstraun@cfgnh.org)

- **Stephanie Chung**
  - giveGreater.org® questions
  - [schung@cfgnh.org](mailto:schung@cfgnh.org)
Questions?

Thank you!