Welcome!

The Grantseeker Information Webinar will begin in several minutes. Your presenters today are:

Logan Roddy
Grants Manager
The Community Foundation for Greater New Haven

Jackie Downing
Senior Director of Grantmaking and Nonprofit Support
The Community Foundation for Greater New Haven

Valerie Knight-DiGangi
Program Officer
Valley Community Foundation

Stephanie Chung
Nonprofit Support and Grants Manager
The Community Foundation for Greater New Haven
Grantseeker Information Webinar

Thursday, January 12, 2023
10:30 a.m. – 12:00 p.m.
The COMMUNITY Foundation for Greater New Haven

Valley towns (shaded in gray) are served by the Valley Community Foundation
Competitive Grant Eligibility

- 501(c)3 or equivalent or find a sponsor
  - Majority of services in our 20-town region

- Non-discriminatory practices
  - Limited capital project funding available

- Grant reports must be up-to-date
  - Certain projects less likely to be funded
Grantmaking in 2023

✓ 2023 is a year of transition for The Community Foundations.

✓ Responsive Grants are for one year.

✓ Nonprofits in the TCF service area are eligible to apply for general operating support grants.

✓ Statewide and multi-region nonprofits are eligible to apply for program support grants.

✓ Capital Project Support will be a separate process.
# 2023 Competitive Grant Opportunities
Greater New Haven and Valley-based organizations

<table>
<thead>
<tr>
<th>Name</th>
<th>Purpose</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Responsive Grants</strong> - General Operating Support (GOS); (&gt;50% of population served living inside 20-town region)</td>
<td>Flexible funding; up to $50,000</td>
<td>March 2, 2023, 5 p.m.</td>
</tr>
<tr>
<td><strong>Responsive Grants</strong> - Statewide or Multi-Region Program support for GNH area programming (&gt;50% of population served living outside 20-town region)</td>
<td>Flexible funding; up to $50,000</td>
<td>March 2, 2023, 5 p.m.</td>
</tr>
<tr>
<td><strong>Responsive Grants</strong> – Capital (&gt;50% of population served living inside 20-town region)</td>
<td>Capital expenditures; up to $60,000</td>
<td>Letter of intent by August 1, 2023</td>
</tr>
<tr>
<td><strong>Nonprofit Animal Shelter Grants</strong></td>
<td>Flexible funding; up to $7,500</td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Nonprofit Management Program for Emerging Leaders of Color</strong></td>
<td>Leadership development; flexible funding; $10,000/yr; 2-year grants</td>
<td>June 5, 2023, 5 p.m.</td>
</tr>
<tr>
<td><strong>Consultant Support Program</strong></td>
<td>Short-term project for building capacity; one time per year.</td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Basic Needs Fund</strong></td>
<td>For basic materials needs support</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Community Fund for Women &amp; Girls</strong></td>
<td>Pathways to Economic Security for Women</td>
<td>TBD</td>
</tr>
</tbody>
</table>
Responsive Grant Type
General Operating Support (GOS)

Flexible funding that a nonprofit organization can use to further its mission rather than for a specific purpose or project.

- More than 50% of the population served by the organization must live in Greater New Haven and/or the Valley.
- The Applicant must have an up-to-date, published giveGreater.org® profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to $50,000; only one-year grants to be awarded.
- Application available on www.cfgnh.org and www.valleyfoundation.org
Responsive Grant Type
Program Support for Statewide and Multi-Region Organizations

For a new or existing specific segment of an organization’s work that services one or more towns in The Community Foundations’ region.

- More than 50% of the population served by the organization must live outside Greater New Haven and/or the Valley.
- Applicants must have an up-to-date, published giveGreater.org® profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to $50,000; one-year grants to be awarded.
- Application available on www.cfgnh.org and www.valleyfoundation.org
2023 Review Process and Timeline

Responsive General Operating Support

giveGreater.org® profile due 5 p.m.

Application due 5 p.m.

Funding decisions made by Boards after full review of applications
Responsive Grant Type
Capital

For capital projects like land/building acquisition, construction, renovation, physical plant improvements, equipment purchases.

- Applicants must have a published giveGreater.org® profile.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- The Applicant must have had active programming for at least two years.
- Grants up to $60,000; one- or two-year grants to be awarded.
- Details on application process will follow; letter of intent will be due August 1, 2023.
- If invited to apply, grants will be considered in December.
Animal Shelter Grants

- Funding for any nonprofit animal shelter serving Greater New Haven.
- Up to $7,500 per year; rolling applications.
- 8-week turnaround.
- Application will be available on www.cfgnh.org and www.valleyfoundation.org
Nonprofit Management Cohort for Emerging Leaders of Color

• Leadership development for emerging leaders of color.
• Flexible funding $10,000 per year/two years.
• Applications opening April 2, 2023; Deadline to apply June 5, 2023.
• Applicant is program participant, NOT organization.
• Application will be available on www.cfgnh.org and www.valleyfoundation.org
Consultant Support Program

- Short-term project for building capacity or Board/staff work on diversity, equity, inclusion & belonging.
- Can cover consultant’s time and some other expenses.
- One time in 2023.
- For information, contact:
  - Stephanie Chung, schung@cfgnh.org
  - Valerie Knight-DiGangi, vdigang@valleyfoundation.org
## 2023 Competitive Grant Opportunities

Greater New Haven-based organizations only

<table>
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<tr>
<th>Name</th>
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<th>Eligibility</th>
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</table>
| Small Grants                        | For direct service programs, infrastructure improvement or flexible funding; time sensitive requests; one year only | Ongoing                 | - Operating budget <$2M  
- Up to $15K                                                         |
| - Program                           |                                                                         |                         |                                                  |
| - Capacity Building                 |                                                                         |                         |                                                  |
| - General Operating Support         |                                                                         |                         |                                                  |
| Sponsorships                        | One-day, in-person or virtual fundraising events                       | Ongoing                 | All                                              |
| The Quinnipiac River Fund           | For projects that protect and conserve the Quinnipiac River            | January 20, 2023, 5 p.m. | All working on the watershed                     |
Small Grant Types

Program Support

• For a specific new or existing program.
• Available to organizations with annual operating budgets less than $2M.
• Up to $15K per year; rolling applications.
• 8-10 week turnaround.
• Contact Logan Roddy lroddy@cfgnh.org for application.
Small Grant Types

Capacity Building Support

• For short-term financial assistance to build the infrastructure of an organization for long term success.

• Includes small capital requests.

• Available to organizations with annual operating budgets less than $2M.

• Up to $15K per year; rolling applications.

• 8-10 week turnaround.

• Contact Logan Roddy lroddy@cfgnh.org for application.
Small Grant Types

General Operating Support

• Flexible funding.
• Available to organizations with annual operating budgets less than $2M.
• Up to $15K per year; rolling applications.
• 8-10 week turnaround.
• Contact Logan Roddy lroddy@cfgnh.org for application.
Sponsorships
Greater New Haven-based organizations

- One-day fundraising events; virtual or in-person.
- Neighborhood events.
- Up to $2,500; rolling applications.
- 4-week turnaround.
- Applications available on www.cfgnh.org
# 2023 Competitive Grant Opportunities

Valley-based organizations only

<table>
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<th>Eligibility</th>
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</thead>
<tbody>
<tr>
<td>Valley Community Grants</td>
<td>Civic engagement efforts</td>
<td>March 3, 2023, 5 p.m.</td>
<td>2 or fewer FTE staff members</td>
</tr>
<tr>
<td>Valley Sponsorships</td>
<td>Events, fairs</td>
<td>Ongoing</td>
<td>All</td>
</tr>
<tr>
<td>Valley Needs and Opportunities Grants</td>
<td>Innovative programs and emergency needs</td>
<td>Ongoing</td>
<td>All orgs; Up to $10,000</td>
</tr>
<tr>
<td>COVID-19 Response and Recovery Fund</td>
<td>Response and recovery phase of the COVID -19 pandemic</td>
<td>Ongoing</td>
<td>All</td>
</tr>
</tbody>
</table>
Community Grants
Valley-based organizations

• For civic engagement.

• Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.

• Available to organizations with two or fewer full-time equivalent staff members.

• Organizations do not have to be 501(c)3 or equivalent.

• Up to $2,500; deadline to apply: March 3, 2023; awards in May.

• Applications available on www.valleyfoundation.org
Sponsorships

Valley-based organizations

• One-day events.

• Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.

• Organizations must be a 501(c)3 or equivalent, or must have a fiscal sponsor.

• Up to $2,500; rolling applications.

• Applications available on www.valleyfoundation.org
Needs and Opportunities Grants
Valley-based organizations

- For innovative and ongoing programs and emergency needs.
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.
- Organizations must be a 501(c)3 or equivalent, or must have a fiscal sponsor.
- Up to $10,000; rolling applications.
- Applications available on www.valleyfoundation.org
3 Steps Before You Apply

1. Do your research.

2. Identify collaborators and partners.

3. Structure your program and request.
Grantmaking in 2023 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed
Grantmaking Technical Assistance

Nuts & Bolts Webinar • Tuesday, January 24, 2023

10:00 a.m. - How to Choose the Right Grant Application
10:30 a.m. - Responsive (GOS & Multi-region Program), Emerging Leaders, Consultant Support
11:00 a.m. – Valley Community Foundation (Needs & Opportunities Grants, Sponsorships and Community Grants)
11:30 a.m. – Greater New Haven-specific (Small Grants and Sponsorships)

To register for upcoming workshops:
https://www.cfgnh.org/events/nuts-bolts-of-grantmaking-2023
Registration is open now.
Login Screen for Online Applications
Blackbaud

Please Sign In

Welcome to our Online Application Site

- If you are a first time applicant, click the "Create Account" button before entering email.
- If you have an account, please sign in using your e-mail address and your password.
- If you have an account, but can't remember your password, enter your email address and click the "Forgot Password?" button.

E-mail
Password
Create Account
Forgot Password?
Login
• Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application.

• To complete a giveGreater.org® profile, contact Stephanie Chung at schung@cfgnh.org.

• A giveGreater.org® profile is different than a Great Give profile.

• If your organization has an active www.giveGreater.org® profile that is viewable to the public, the expiration date must be after February 23, 2023. If the date is before February 23, 2023, it must be updated.

Benefits of having a giveGreater.org® profile

No Cost
A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access.

New Donors
Nonprofits report receiving gifts from new donors.

Access to Special Trainings
Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

Multiple Uses
giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation.
An opportunity to attract new donors and win thousands of dollars in matching funds and prizes for your organization. Be sure your nonprofit is registered to participate at TheGreatGive.org
Reporting Grant Progress

Conditions

The following are conditions of all responsive grants:

• Submission of an annual report on the progress made toward outcomes.

• Updates to a grant recipient’s existing giveGreater.org® profile if applicable.
<table>
<thead>
<tr>
<th>Category</th>
<th>Contact Name</th>
<th>Email</th>
</tr>
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<tr>
<td>General Questions</td>
<td>Jackie Downing</td>
<td><a href="mailto:jdowning@cfgnh.org">jdowning@cfgnh.org</a></td>
</tr>
<tr>
<td>General Questions</td>
<td>Logan Roddy</td>
<td><a href="mailto:lroddy@cfgnh.org">lroddy@cfgnh.org</a></td>
</tr>
<tr>
<td>Technical Support for Online Applications</td>
<td>Kara Straun</td>
<td><a href="mailto:kstraun@cfgnh.org">kstraun@cfgnh.org</a></td>
</tr>
<tr>
<td>Sponsorship and giveGreater.org® Questions</td>
<td>Stephanie Chung</td>
<td><a href="mailto:schung@cfgnh.org">schung@cfgnh.org</a></td>
</tr>
<tr>
<td>Animal Shelter Grants</td>
<td>Luis Rodriguez</td>
<td><a href="mailto:lrodriguez@cfgnh.org">lrodriguez@cfgnh.org</a></td>
</tr>
<tr>
<td>All Valley Grant Processes General Questions</td>
<td>Valerie Knight-DiGangi</td>
<td><a href="mailto:vdigangi@valleyfoundation.org">vdigangi@valleyfoundation.org</a></td>
</tr>
<tr>
<td>Reporting and Evaluation Questions</td>
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<td>Outcome Questions</td>
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Questions?

Thank you!