Nuts & Bolts Webinar
How to Choose the Right Grant Application

Tuesday, January 25, 2022
10:00 a.m. – 10:30 a.m.

in partnership with
3 Steps Before You Apply

1. Do your research
2. Identify collaborators and partners
3. Structure your program and request
Guiding Principles for Nonprofits

It is the belief of The Community Foundations that the best use of the community’s endowment is to invest in nonprofits that display the following:

- **Vision for the Community**: clear goals and objectives for community impact informed by a planning process that includes input by stakeholders with lived experience

- **Social & Structural Determinants of Equity**: how your mission and your work contribute to improving the social and structural determinants of equity.

- **Accountability**: ongoing evaluation of impact

- **Vision for the Organization**: clear goals and objectives for how it maintain or improve its governance, management, operations and programs

- **Culture of Diversity, Equity and Inclusion**: policies and procedures that respect and advance diversity, equity and inclusion; members of the Board and staff reflect the community served.

- **Vitality**: sound practices for financial management, with a lens for sustainability
Competitive Grant Eligibility

- 501(c)3 or equivalent or find a sponsor
- Majority of services in our 20-town region

Limited capital project funding available

- Non-discriminatory practices

- Grant reports must be up-to-date
- Certain projects less likely to be funded
Grantmaking in 2022 – What is the right application for your organization?

• Deadline vs. rolling
• Eligibility criteria
• Level of funding needed
• Type of funding needed
• When funding is needed
• One year or multi-year
# 2022 Competitive Grant Opportunities

Greater New Haven and Valley-based organizations

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<tr>
<th>Name</th>
<th>Deadline</th>
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<tr>
<td>Responsive Grants – General Operating Support</td>
<td>February 24, 2022, 5 p.m.</td>
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<td>Animal Shelter Grants</td>
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<tr>
<td>Racial Equity + Creative Healing Through the Arts</td>
<td>application opens Feb 1; due May 2</td>
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<tr>
<td>BIPOC-led Leadership Cohort</td>
<td>application opens April 4; due June 6</td>
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<tr>
<td>Consultant Support Program</td>
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## 2022 Competitive Grant Opportunities

Greater New Haven-based organizations only

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<th>Name</th>
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<td>Small Grants</td>
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<td>Sponsorships</td>
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<tr>
<td>The Quinnipiac River Fund</td>
<td>January 21</td>
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<td>Neighborhood Leadership Program</td>
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Valley-based organizations only

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<tr>
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<tr>
<td>Valley Community Grants</td>
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<td>Valley Needs and Opportunities Grants</td>
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<td>COVID-19 Response and Recovery Fund</td>
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Responsive Grants
General Operating Support (GOS)

To further the general mission and work of an organization, rather than for a specific purpose or project

- Applicants must have a published giveGreater.org® profile
- An organization cannot apply if it has a current GOS grant that extends beyond 2022
- Average grant size is between $20K-$35K per year
- Application link on websites
- 1, 2 and 3 year grants awarded
- Awards made in July
Grants for Racial Equity + Creative Healing Through the Arts

- Support Creative and Equitable Recovery in our region
- Available to arts organizations and organizations with a history of arts programming
- Projects that break down racism, support learning for youth and provide opportunities for collective mourning, comfort and healing
- Applications open February 1; deadline to apply May 2, 2022
- Panel of artists to review; decisions by June/July
BIPOC-led Cohort for Nonprofit Leadership

• Two year program in leadership development for emerging leaders who are people of color

• Application focused on BIPOC leader, not organization

• Flexible funding up to $15,000 per year/two years
Consultant Support Program

• Short-term project for building capacity including work in diversity, equity, inclusion and belonging

• Can cover consultant’s time and some other expenses

• One time in 2022

• Contact Jackie Downing (jdowning@cfgnh.org) or Valerie Knight-DiGangi (vdigangi@valleyfoundation.org) for information
Greater New Haven Small Grants

- For a specific new or existing program
- Three types of applications: GOS, Project and Capacity Building
- Up to $15K; one year only; rolling applications
- 6-8 week turnaround
- Contact dcanning@cfgnh.org for application
Sponsorships
Greater New Haven-based organizations

• One-day virtual or in-person fundraising events, festivals or fairs (not for conferences or multi-day programs)

• Neighborhood events

• Up to $2,500; rolling applications

• 4 week turnaround

• Applications available on www.cfgnh.org
Community Grants

Valley-based organizations

• For civic engagement

• Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.

• Available to organizations with two or fewer full-time equivalent staff members

• Organizations do not have to be 501(c)3 or equivalent

• Up to $2,500; deadline to apply: March 4, 2022

• Applications available on www.valleyfoundation.org
Needs and Opportunities Grants

Valley-based organizations

- For innovative and ongoing programs and emergency needs

- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns

- Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor

- Up to $10,000; rolling applications

- Applications available on [www.valleyfoundation.org](http://www.valleyfoundation.org)
Sponsorships

Valley-based organizations

• One-day events

• Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns

• Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor

• Up to $2,500; rolling applications

• Applications available on www.valleyfoundation.org
Login Screen for Online Applications
Introducing Blackbaud
Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application.

To complete a giveGreater.org® profile, contact Stephanie Chung at schung@cfgnh.org.

Benefits of having a giveGreater.org® profile

**No Cost**
A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access.

**New Donors**
Nonprofits report receiving gifts from new donors.

**Access to Special Trainings**
Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

**Multiple Uses**
giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation.
### Resources

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<th>Sarah Fabish</th>
<th><a href="mailto:sfabish@cfgnh.org">sfabish@cfgnh.org</a></th>
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<td>General Questions</td>
<td>Jackie Downing</td>
<td><a href="mailto:jdowning@cfgnh.org">jdowning@cfgnh.org</a></td>
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<td>Financials</td>
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<td>Denise Canning</td>
<td><a href="mailto:dcanning@cfgnh.org">dcanning@cfgnh.org</a></td>
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<td>Reporting and evaluation questions</td>
<td>Kara Straun</td>
<td><a href="mailto:kstraun@cfgnh.org">kstraun@cfgnh.org</a></td>
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<td>Outcome questions</td>
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<td>giveGreater.org® questions</td>
<td>Stephanie Chung</td>
<td><a href="mailto:schung@cfgnh.org">schung@cfgnh.org</a></td>
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<tr>
<td>Career Pathways grant opportunities questions</td>
<td>Yolanda Caldera-Durant</td>
<td><a href="mailto:ycalderadurant@cfgnh.org">ycalderadurant@cfgnh.org</a></td>
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<tr>
<td>All Valley grant processes</td>
<td>Valerie Knight-DiGangi</td>
<td><a href="mailto:vdigangi@valleyfoundation.org">vdigangi@valleyfoundation.org</a></td>
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